

**Nom du projet**

**N**

|  |
| --- |
| **Messages-clés** |
| * Message-clé 1
 |
| * Message-clé 2
 |
| * Message-clé 3
 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Objectif de communication | Public cible | Canal/Moyen de communication | Responsable | Fréquence/Échéancier |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |